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PRESS RELEASE

Hachette Livre announces the appointment of Lise Boëll as Deputy CEO of Éditions Grasset, reporting to Jean-Christophe Thiery

Hachette Livre announces the appointment of Lise Boëll as Deputy CEO of Éditions Grasset, working alongside Jean-Christophe Thiery, Chairman and CEO of the publishing house. Lise Boëll will also continue to serve as Chairman and CEO of Éditions Fayard.

Lise Boëll's appointment as Deputy CEO of Éditions Grasset takes effect today. She will thus assist Jean-Christophe Thiery, Chairman and CEO, in his operational management of the publishing house.

Throughout her career, Lise Boëll has contributed to the success of numerous bestsellers, both in France and internationally, and has guided more than 400 authors through unique literary and personal journeys. For over 30 years, she has built her career as a publisher at leading literary publishing houses (*Albin Michel, Editis-Plon, and Hachette-Fayard*), where she has brought numerous literary successes to life: *Les Yeux dans les Bleus* by Stéphane Meunier (150,000 copies), *Le Meilleur Médicament, c'est vous !* by Frédéric Saldmann (500,000 copies), *La Clé de votre énergie* by Natacha Calestrémé (500,000 copies), and *Le Suicide français* by Éric Zemmour (500,000 copies). The *Dora the Explorer* series, meanwhile, has sold more than 30 million copies over the years.

Building on the remarkable results achieved at the helm of Éditions Fayard over the past two years—with revenue up 45.6% as of the end of October 2026 (compared to the end of October 2025)— Lise Boëll will open a new chapter for Éditions Grasset, while preserving the core values that have made this iconic French publishing house so successful and distinctive. Her mission will be to support the continued development of Éditions Grasset in the literature and nonfiction segments, while continuing to offer the best French and international works to promote the authors and the publisher's prestigious catalog.

Lise Boëll will also continue in her role as President and CEO of Éditions Fayard, supported by the publishing house's renowned authors and talented teams. Since June 2024, she has been skillfully working to develop this other illustrious brand of the Group, as evidenced by the publishing house's many major successes, including: *Le journal d'un prisonnier* by Nicolas Sarkozy (300,000 copies), *Ce que veulent les Français* by Jordan Bardella (240,000 copies), *Le Casse du siècle* by Sarah Knafo (350,000 copies), *Nous vivions côte à côte* by Alexandre Devecchio (15,000 copies), *L'intelligence naturelle* by Didier van Cauwelaert (35,000 copies), and *Mémoricide* by Philippe de Villiers (250,000 copies). She also published in 2026 books by Ségolène Royal (*« Mais qui va garder les enfants ? »*) and Aurélien Taché (*Le français, une langue africaine*). Once again this year, more than nine Fayard authors appear on the bestseller lists.

Additionally, 240 new authors have chosen to join Éditions Fayard since 2024, a testament to the publisher's appeal. The publishing house is adapting to new reading trends with four new thematic collections currently in development: *Pensée libre*, launched in 2025 with Sonia Mabrouk; *Parole libre*, led by Valérie Benaïm, starting in 2027; *Secrets d'Enquêtes*, led by Alain Bauer; and *Secrets de Patrimoine et d'Histoire,* led by Stéphane Bern.

Arnaud Lagardère, Chairman and CEO of Hachette Livre, stated: *"We are very pleased to entrust this new responsibility to Lise Boëll, who has undeniably demonstrated the full extent of her talent as a publisher at Éditions Fayard in recent years. Her high editorial standards, her close relationship with authors, and her vision will be invaluable assets in supporting the growth of Éditions Grasset, while remaining true to the DNA that has made this iconic brand so successful. I am confident that she will continue to enhance the reputation of this historic publishing house and preserve the spirit of excellence that has set it apart for 120 years."*

Jean-Christophe Thiery, Deputy CEO of Hachette Livre and Chairman and CEO of Éditions Grasset, stated: *"I am very pleased to welcome Lise Boëll by my side to help drive the growth of this wonderful publishing house. I commend her outstanding professionalism and am delighted that she will be able to channel all her positive energy and talent into serving another major publishing brand within the Hachette Livre group."*

The Hachette Livre Group, a subsidiary of Lagardère SA, is the world's third-largest publisher of general-interest books (trade and educational). With revenue of €3,001 million for the year 2025, it ranks first in France, second in the United Kingdom, third in Spain, and third in the United States (in the trade sector). More than 200 publishing brands are part of the group and publish approximately 15,000 new titles per year in a dozen languages, primarily French, English, and Spanish. Hachette Livre covers all segments of the general-interest publishing market: fiction and nonfiction, paperbacks, children's books, illustrated books, travel guides, textbooks, educational supplements, and booklets.
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